



DOMESTIC & HOME CARE EUROPEAN FORUM

Conferences | Start-up | Networking

28th & 29th November 2023 - Paris

Where
the industry's
key players will
meet again

Join us for the 2nd edition.

EFsi
European Federation
for Services to Individuals



salon
des services
à la personne
et de l'emploi
à domicile



WHY THIS EVENT IS IMPORTANT AND WHY FRANCE IS THE VENUE?

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The global COVID-19 crisis highlighted:

- ➔ the **major role of the Domestic and Care Industry**,
- ➔ the **need for a pan-European vision and cooperation** in addition to the multiple national strategies and policies for family support.

What is special about this event compared to conventional EFSI events?

- ➔ More business oriented
- ➔ More networking
- ➔ Provides a unique European perspective on PHS prospects

Why France:

- ➔ Jointly organised with the **Salon des services à la personne***
- ➔ **France is one of the most advanced countries in Europe** for economic and political PHS initiatives , strategies and innovative technology

** Salon des services à la personne = Services to individuals trade-show*

WHERE THE INDUSTRY'S KEY PLAYERS MEET

WHO IS THIS FORUM FOR?

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This forum is aimed at decision makers of:

- ➔ Providers of Personal and Household Services
- ➔ Domestic Work European professionals
- ➔ Business partners (IT, insurance, social voucher issuers, HR services...)
- ➔ Employers' organisations
- ➔ And any other (private - for profit and not for profit - or public organisations) European domestic and home care player aiming at benchmarking European initiatives or expanding their activities.



 **100 expected participants**

WHERE THE INDUSTRY'S KEY PLAYERS MEET

WHY SHOULD YOU TAKE PART?

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- ➔ You can **meet and interact with your European counterparts** and other decision makers
- ➔ You **can use your time efficiently** by getting key information and interpreting vague expressions of interest, in only one day
- ➔ You can **benchmark current policies** in the domestic and home care industry (*Belgium, France, Germany, Spain, Sweden...*)
- ➔ You can **share experience** on how to deal with the forthcoming challenges for Domestic and Home Services Professionals (*employment, sustainable financing, digital transformation...*)
- ➔ You can **expand your European network**, a precious asset for your development
- ➔ You can get **valuable feedback** from the players in the French domestic services' sector

FIRST EDITION IN 2022

UNANIMOUSLY RECOGNISED SUCCESS

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➔ 3 workshops

- ➔ The Domestic and Home Care services of tomorrow
- ➔ PHS Development opportunities in Europe: what can we expect in the years to come?
- ➔ How to attract, professionalise and retain Domestic and Home Care workers?

➔ 12 nationalities among the 60 participants

➔ They pointed it out:

- ➔ "Toutes mes félicitations pour la qualité des panels et le contenu des échanges."
- ➔ "Very interesting to get together with so different countries"
- ➔ "I would like to point out the incredible work carried out by Aurelie Decker. A true professional, her work made the difference."

➔ 100% of the participants confirmed:

- ➔ the event allowed for interesting and relevant exchanges for their business
- ➔ they would attend the second edition
- ➔ They would recommend the event to colleagues or business partners



**Ready to support
the new edition?**

Turn the page!

AGENDA & PARTICIPATION FEES

➔ THE EVENT TAKES PLACE
ON 28TH & 29TH NOVEMBER 2023,
IN PARIS, AS PART OF THE FRENCH
SALON DES SERVICES A LA PERSONNE*

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AGENDA

➔ Tuesday, 28th of November

- ✓ 1,30 to 2,00 pm > Keynote spaker
- ✓ 2,00 to 3,30 pm > Workshop #1
- ✓ 3,30 to 3,55 pm > Networking discussion session
- ✓ 4,15 to 5,00 > Investors' session
- ✓ 5,00 to 6,15 pm > Start-up pitches
- ✓ 7 to 9,00 pm > International networking diner

➔ Wednesday, 29th of November

- ✓ 9,00 to 10,30 am > Workshop #2
- ✓ 10,30 to 11,00 > Networking discussion session
- ✓ 11,00 to 12,30 am > Workshop #3

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FEES FOR PARTICIPANTS

➔ Forum and/or walking diner fees**

- ✓ Package Forum + Networking walking diner = € **350** excl. VAT
- ✓ Forum only = € **250** excl. VAT
- ✓ International networking walking diner = € **100** excl. VAT



**CONVENIENCE: FORUM/TRADE SHOW/NETWORKING
COCKTAILS/ACCOMODATION – ALL IN THE SAME PLACE**

** Payment terms: on order / in the event of cancelation (*deadline to be provided*) : the event will be organized 100% online and participants will get € 100 excl. VAT refunded
Participants are responsible for all costs related to transport, accommodation and lunch

SALON DES SERVICES A LA PERSONNE (First show 2007)

IT'S ALL ABOUT THE PHS INDUSTRY

A key event | An annual meeting



➔ Who is there ?

- ✓ Professionnals, employees and individuals/families
- ✓ Exhibitors: leading public and private players, NPO's, national federations, Domestic & Home Care professionals, providers (IT, insurance, HR services..), employment national representatives ...

➔ Jointly organised with **Silver Economy Expo, the B2B services and technology for seniors trade show**

➔ In Paris

➔ Key figures :

- ✓ **235 exhibitors in 2022** (140 for Salon des Services à la Personne / 95 for Silver Economy Expo)
- ✓ **10,000 to 12,000 visitors on average**



FOR FURTHER INFORMATION... **CONTACT US!**

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