



DOMESTIC & HOME CARE EUROPEAN FORUM

Conferences | Start-up | Networking

28th & 29th November 2023 - Paris

Where
the industry's
key players will
meet again

How to become a partner

EFsi
European Federation
for Services to Individuals



salon
des services
à la personne
et de l'emploi
à domicile



WHY THIS EVENT IS IMPORTANT AND WHY FRANCE IS THE VENUE?

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The global COVID-19 crisis highlighted:

- ➔ the **major role of the Domestic and Care Industry**,
- ➔ the **need for a pan-European vision and cooperation** in addition to the multiple national strategies and policies for family support.

What is special about this event compared to conventional EFSI events?

- ➔ More business oriented
- ➔ More networking
- ➔ Provides a unique European perspective on PHS prospects

Why France:

- ➔ Jointly organised with the **Salon des services à la personne***
- ➔ **France is one of the most advanced countries in Europe** for economic and political PHS initiatives , strategies and innovative technology

** Salon des services à la personne = Services to individuals trade-show*

WHERE THE INDUSTRY'S KEY PLAYERS MEET

WHO IS THIS FORUM FOR?

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This forum is aimed at decision makers of:

- ➔ Providers of Personal and Household Services
- ➔ Domestic Work European professionals
- ➔ Business partners (IT, insurance, social voucher issuers, HR services...)
- ➔ Employers' organisations
- ➔ And any other (private - for profit and not for profit - or public organisations) European domestic and home care player aiming at benchmarking European initiatives or expanding their activities.



100 expected participants



FEES FOR PARTICIPANTS

➔ Forum and/or walking diner fees**

- ✓ Package Forum + Networking walking diner = € **350** excl. VAT
- ✓ Forum only = € **250** excl. VAT
- ✓ International networking walking diner = € **100** excl. VAT



[Click to see the updated program](#)

WHERE THE INDUSTRY'S KEY PLAYERS MEET

WHY BECOME A PARTNER?

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- ➔ **Promote your company:** be recognised as one of the leaders in leading with the future challenges in the PHS industry
- ➔ Identify **business opportunities**
- ➔ Set up potential pan-European **cooperation, partnerships and M&A**

FIRST EDITION IN 2022

UNANIMOUSLY RECOGNISED SUCCESS

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➔ 3 panels

- ➔ The Domestic and Home Care services of tomorrow
- ➔ PHS Development opportunities in Europe: what can we expect in the years to come?
- ➔ How to attract, professionalise and retain Domestic and Home Care workers?

➔ 12 nationalities among the 60 participants

➔ They pointed it out:

- ➔ "Congratulations on the quality of the panels and the content of the discussions"
- ➔ "Very interesting to get together with so different countries"
- ➔ "I would like to point out the incredible work carried out by Aurelie Decker. A true professional, her work made the difference."

➔ 100% of the participants confirmed:

- ➔ the event allowed for interesting and relevant exchanges for their business
- ➔ they would attend the second edition
- ➔ They would recommend the event to colleagues or business partners



Ready to support
the new edition?

Turn the page!

➔ 5 sponsors



WAYS OF SPONSORING?

3 PACKAGES

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Your logo* on

	Bronze	Silver	Gold
-the dedicated web page	✓	✓	✓
-the event program (with short description* of your company)	✓	✓	✓
* available on the website	✓	✓	✓
* included in the emails	✓	✓	✓
* distributed to participants	✓	✓	✓
-confirmation emails	✓	✓	✓
-the powerpoint templates for presentations	✓	✓	✓
-the press release announcing the Forum (+short description*)	✓	✓	✓
-the posts diffused on social media	✓	✓	✓

Promotion in the conference room and during conference

-your communication material* in front of / in the conference room (TBP)		✓	✓
-distribution of goodies* to the participants in the conference room		✓	✓
-inclusion on the panelists' list		✓	✓
-welcome speech for participants on Tuesday 28 th			✓

Promotion during the international networking cocktails

-your communication material* in the diner room		✓	✓
-welcome speech for guests			✓

Free tickets to the forum & the international networking diner

1	3	6
€ 3.500 excl. VAT	€ 5.500 excl. VAT	€ 7.500 excl. VAT

* to be provided by you

** Paiement terms: on order / In case of cancellation (deadline to be precised): the event will be organized in a 100% digital way and sponsors will get 40% of their engagement refunded

SALON DES SERVICES A LA PERSONNE (Since 2007)

IT'S ALL ABOUT THE PHS INDUSTRY

A leading event | A yearly rendez-vous



➔ Who is there ?

- ✓ Professionnals, employees and individuals/families
- ✓ Exhibitors: referent public and private players, NPO's, national federations, Domestic & Home Care professionals, providers (IT, insurances, HR services..), employment national representatives ...

➔ Jointly organised in **Paris** with **Silver Economy Expo, the B2B services and technology for seniors trade show**

➔ Key figures :

- ✓ **235 exhibitors in 2022** (140 for Salon des Services à la Personne / 95 for Silver Economy Expo)
- ✓ **10 to 12,000 visitors on average**



FOR FURTHER INFORMATION... **CONTACT US!**

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